

<b>PROVIDING COMPETITIVE ADVANTAGES OF THE COMPANY CONDUCTING FOREIGN ECONOMIC ACTIVITY BASED ON HUAWEI'S EXPERIENCE</b>	
<i>Yuan Shuang, higher education seeker of the 2nd year, group Ma-073-23-2-3Д (Master)</i>	
<i>National Aviation University, Kyiv</i>	
<i>Lytvynenko L.L., PhD in Economics, associate professor, Management of Foreign Economic Activity of Enterprises Department, National Aviation University, Kyiv</i>	80
<b>RISKS IN ENTERPRISE ACTIVITY AND METHODS OF MANAGING THEM AT "THE BOEING COMPANY"</b>	
<i>Borovykov O.V., Ph.D. in Economics, Professor of Management of foreign economic activity of enterprises department, National Aviation University, Kyiv</i>	
<i>Ivlieva K.Y., student for the first (bachelor's) level of higher education, National Aviation University, Kyiv</i>	83
<b>RISK MANAGEMENT IN THE CHINESE BANKING SECTOR: CASE STUDY OF THE AGRICULTURAL BANK OF CHINA</b>	
<i>Ma Shuang, higher education seeker of the 2nd year, group Ma-073-23-2-3Д (Master)</i>	
<i>National Aviation University, Kyiv</i>	
<i>Lytvynenko L.L., PhD in Economics, associate professor, Management of Foreign Economic Activity of Enterprises Department, National Aviation University, Kyiv</i>	85
<b>SHIFTING PRIORITIES OF COMPANIES FOR ENSURING STRATEGIC LEADERSHIP IN DYNAMIC TRAVEL MARKETS</b>	
<i>Lytvynenko L.L., PhD in Economics, associate professor, Management of Foreign Economic Activity of Enterprises Department National Aviation University, Kyiv</i>	88
<b>SOME FASHION INDUSTRY MANAGERIAL ISSUES IN UKRAINE, PROBLEMS AND PROSPECTS</b>	
<i>Stelmakh A.V., student for the first (bachelor's) level of higher education group BSMC-23(БІІІМК-23) Kyiv National University of Technologies and Design, Kyiv, Ukraine</i>	
<i>Goncharenko S.M., senior lecturer of the department of philology and translation Kyiv National University of Technologies and Design, Kyiv, Ukraine</i>	91
<b>STAFF TESTING AS A CONTENT PART OF HR MANAGEMENT "NESTLE UKRAINE" LLC</b>	
<i>Borovykov O.V., Ph.D. in Economics, Professor of Management of foreign economic activity of enterprises department, National Aviation University, Kyiv</i>	
<i>Hach Y.O., student for the second (master's) level of higher education, National Aviation University, Kyiv</i>	94
<b>SWOT-АНАЛІЗ ЯК МЕТОД СТРАТЕГІЧНОГО ПЛАНУВАННЯ</b>	
<i>Клишя О.О., здобувач вищої освіти першого (бакалаврського) рівня вищої освіти групи 07100_бд_2022 Полтавського державного аграрного університету, м. Полтава</i>	
<i>Єгорова О.В., кандидат економічних наук, доцент, професор кафедри фінансів, банківської справи та страхування Полтавського державного аграрного університету, м. Полтава</i>	96
<b>THE DEVELOPMENT OF INNOVATIVE INFORMATION TECHNOLOGIES IN THE ACTIVITIES OF AVIATION COMPANIES THAT HAVE INFLUENCE ON THE DEVELOPMENT OF ORGANIZATIONAL CULTURE</b>	
<i>Podrieza M.S., postgraduate student of the third (educational and scientific) level of higher education PhD in Management, National Aviation University, Kyiv</i>	99
<b>THE EVOLUTION OF ARTIFICIAL INTELLIGENCE (AI) AND ITS ECONOMIC IMPACT ON THE HEALTHCARE SECTOR: ETHICAL AND LEGAL CHALLENGES</b>	
<i>Kilasonia N., PhD Candidate in Economics, Akaki Tsereteli State University, Kutaisi, Georgia</i>	101
<b>THE IMPORTANCE OF PLANNING IN THE MANAGEMENT PROCESS</b>	
<i>Serkiz V.V., student for the first (bachelor's) level of higher education, group BDo -21 Kyiv National and Design University of Technology, Kyiv</i>	
<i>Roienko L.V., Senior Lecturer, The Department of Philology and Translation, Kyiv National University of Technology and Design, Kyiv</i>	103