

Kateryna Banar

Kyiv National University of Technologies and Design (Kyiv)

Scientific supervisor - senior lecturer Natalia Liubymova

PROFESSIONAL DEVELOPMENT OF SPECIALISTS IN THE ERA OF GLOBALIZATION: EXPERIENCE, PROBLEMS, PROSPECTS

In today's world, globalization is having an impact on professional development and education, opening up new opportunities and posing new challenges for young people. One of the key aspects of this is the international exchange of knowledge and experience.

International exchange of knowledge and experience:

Interaction with colleagues from all over the world:

- Students, professionals and scientists from all over the world interact, sharing best practices and innovations.
- Globalization stimulates learning and development by broadening horizons and driving innovation.

In the context of globalization, the development of intercultural competence is becoming increasingly important. Today's professionals need to understand the diversity of cultures, traditions and ways of thinking. This helps to improve communication and cooperation in international teams, helps to avoid conflicts and understand the needs and values of people from different cultural backgrounds.

Technology development:

- Rapid technological progress requires specialists to constantly improve and adapt to new tools.
- The introduction of modern IT technologies into the educational process makes education more accessible and efficient.

Flexibility and adaptability:

- Professionals must be ready to respond quickly to changes in society and the business environment.

- They must be open to new ideas, ready to learn throughout their lives and able to adapt quickly to different situations.

Globalization will continue to influence education and professional development in the future. The prospects for this global trend are to further develop international cooperation in education, increase opportunities for students to gain experience in different countries, and increase the emphasis on intercultural education and technology development.

Globalization in education and training opens doors for young people to new opportunities and resources. It stimulates innovation, promotes creativity and increases competitiveness in the labour market. The main task of modern education in the global world is to prepare young people for life in the information society, where they will be able to successfully use new technologies, understand and respect cultural diversity, and be flexible and ready for continuous self-improvement.

Globalization is also opening up new opportunities for young people to choose professions and develop their careers. As global labour markets develop, new fields of activity and specialisations are emerging. Young people have the opportunity to choose from a wide range of professions that may be related to international business, intercultural communications, technology development or social responsibility

Thanks to global cooperation and exchange of experience, students and young professionals can study at world-renowned universities, participate in international internships and projects, which makes their experience more diverse and valuable. This helps them build successful careers in different countries and gain unique professional experience.

One of the main advantages of globalization in education is the availability of educational resources. Thanks to the Internet and online platforms, students can study new subjects, participate in open online courses from leading universities around the world, and earn certificates and degrees without leaving home. This

creates an opportunity to study on your own schedule and increases the flexibility of the educational process.

With the development of the global labour market, young people are also facing new challenges. It is important to have not only professional skills, but also intercultural and interpersonal competence. Cultural sensitivity and the ability to communicate effectively with people from different countries are becoming key to success in global business and international labour markets.

The growing competition in the labour market also poses challenges for young people. To succeed, they need to be prepared to continuously improve themselves, learn new technologies and develop new skills. In addition, it is important to be flexible and open to changes in the field of work and career development.

Overall, globalization in education and training offers many opportunities for young people, but it also requires them to be adaptable, work in international teams, and understand and respect different cultures. Young people who successfully cope with these challenges will have a good chance of a successful and well-paid career in the global world.

REFERENCES

1. Prokhorenko, T. G. (2019). Особливості професійної соціалізації молоді в умовах глобалізації. *Вісник НЮУ імені Ярослава Мудрого. Серія: Філософія, філософія права, політологія, соціологія*, 43(4), 174-186.
2. (n.d.). ElAr :: Головна. <https://openarchive.nure.ua/bitstreams/ab9717b2-5112-40a0-b611-e15d4d2ac5be/download>
3. Absaliamova Ya. The problem of forming the intellectual mobility of a specialist / Ya. Absaliamova // *Інноваційні тенденції підготовки фахівців в умовах полікультурного та мультилінгвального глобалізованого світу : збірник тез доповідей IV Всеукр. наук.-практ. конф. (9 квітня 2019 р., м. Київ) / за заг. ред. М. О. Чернець. - Київ : КНУТД, 2019. - С. 41-43.*