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DIGITAL COMMUNICATION ON ENGLISH LEXICOGRAPHY: A CONTEMPORARY ANALYSIS

In today's digital age, the influence of digital communication on various aspects of language and linguistics has become a subject of great interest. Lexicography, the study and creation of dictionaries, is one such area that has been significantly impacted by digital communication [1, p. 53]. With the rise of the internet and social media, there has been a shift in how language is used, disseminated, and documented. This shift has not only affected the way we communicate but also how words are defined, recorded, and understood. Lexicographers now have access to a vast amount of language data through online platforms, making it easier to track and analyze emerging words, phrases, and meanings [2, p. 174]. Furthermore, the collaborative nature of digital communication allows lexicographers to engage with language users and gather real-time feedback on word usage and preferences.

This contemporary analysis aims to explore the impact of digital communication on English lexicography. By examining recent studies and research articles, the objective is to provide insights into how digital communication has influenced the process of creating dictionaries, shaping the inclusion of new words and meanings, and impacting language documentation [3, p. 361]. This analysis will also investigate the challenges and opportunities that arise from the incorporation of digital communication in lexicography, such as the need to adapt to rapidly evolving language trends and the potential bias in language data collected from digital sources.

Digital communication has revolutionized the field of lexicography in numerous ways. One significant impact is the unprecedented access to a vast amount of language data through online platforms. This data enables lexicographers to observe and analyze emerging words, phrases, and meanings in real time, providing a dynamic understanding of language evolution. Furthermore, the collaborative nature of digital communication allows lexicographers to engage with language users, fostering a more inclusive and diverse dictionary compilation process.

As lexicographers adapt to the digital landscape, they face both challenges and opportunities. One of the key challenges is the need to rapidly respond to evolving language trends, ensuring that dictionaries remain relevant and reflective of contemporary linguistic developments. Additionally, there is a growing awareness of potential bias in language data collected from digital sources, highlighting the importance of critically evaluating and validating digital language resources.

Despite these challenges, the integration of digital communication in lexicography presents numerous opportunities. The real-time feedback from language users allows for a more democratic inclusion of new words and meanings in dictionaries, offering a more comprehensive reflection of linguistic diversity. Moreover, the digital realm provides the opportunity to enhance the accessibility of dictionaries, making linguistic resources widely available to a global audience.

Moving forward, it is essential to explore the implications of digital communication on the authority and reliability of online dictionaries. The digital landscape has redefined the dynamics of language documentation and dissemination, and understanding these implications is crucial in ensuring the continued relevance and accuracy of lexicographical resources in the digital age.

The advent of digital communication has brought about significant changes in the evolution and usage of the English language [1, p. 67]. English has become the dominant language of global communication, particularly in the business sector. Studies have shown that the use of English has increased in business transactions through digital technologies, such as computer-mediated communication. Additionally, the internet and digital media have also led to a shift in the way English is used and understood in different cultural contexts.

Digital communication has led to increased access to English language resources, allowing individuals to engage in self-directed learning and improve their proficiency. Digital communication has also led to new forms of English, such as the use of abbreviations, emojis, and slang, which are often specific to online platforms and digital communication channels. These changes have implications for English lexicography, as lexicographers need to account for the evolving nature of the language and capture these new forms and meanings in dictionaries. They must adapt their methodologies to incorporate digital sources, such as online forums, social media platforms, and corpora of digital texts. This contemporary analysis examines the influence of digital communication on English lexicography. Through the use of digital platforms and online resources, lexicographers now have access to an extensive pool of language data that enables them to track, analyze, and document the evolving usage of words, phrases, and meanings in real-time. They can engage with language users through various digital channels, such as online surveys, social media interactions, and crowdsourcing platforms, to gather valuable feedback on the usage and understanding of English words and their meanings. This interaction lexicographers and facilitated between language users. bv digital communication, allows for a more inclusive and democratic process of dictionary creation.

Thus, the impact of digital communication on English lexicography is significant and far-reaching. Digital technology has fundamentally changed the way lexicographers collect, analyze, and compile data for dictionary entries. Traditional methods of lexicography involved manually collecting and analyzing language samples from print sources such as books, newspapers, and magazines. However, with the advent of digital communication, lexicographers now have access to vast amounts of language data in digital format. They can search and analyze digital texts using advanced computational tools, allowing for more efficient and comprehensive lexicographic work. This shift towards digital sources has also affected the coverage of new words and meanings in

dictionaries.

As digital communication continues to evolve and reshape the way we interact with language, it is clear that its influence on English lexicography will only continue to grow. Lexicographers will need to adapt and embrace new digital tools and resources to stay relevant in a rapidly changing linguistic landscape.

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