

**EFFECTIVE METHODS OF LEARNING FOREIGN
LANGUAGES FOR CAREER GROWTH**

Introduction. English is an international language that is in demand everywhere. It is the official language of many countries, but does this fact affect the existence of other languages? How, and which areas of life are most vulnerable? These questions are usually answered by statistics because their data allow us to compare and contrast different countries and their indicators. According to a survey by KIIS (Kyiv International Institute of Sociology), 49 % of the country's adult population does not know English, and 23 % of respondents can read, write, and communicate in this language at the household and professional levels. Ukraine ranks 40th on the EPI index, which measures English proficiency. Its neighbors, such as Poland and the Czech Republic, are ranked 16th and 27th respectively. These statistics show that there is a need to improve English language skills.

The purpose of the work is to examine the acquisition of English language skills in a professional context. The study investigates the most effective methods for language learning and their impact on career development. It also explores the relationship between these methods and the speed and efficiency of language acquisition in a professional setting.

Presenting main material. First of all, most people would immediately think of watching films and TV series in English. This is one of the best options because listening to the language helps a person to quickly abstract and respond to communication with English-speaking partners. Of course, films and TV series about the office and its employees are best suited for this method, where you can identify useful expressions and idioms. For this method, you can use films and TV series such as:

Films:

1. “The Intern” is a comedy/drama about a senior intern in an online fashion company, which highlights the issues of communication and relationships in the workplace.
2. “The Devil Wears Prada” - shows the high demands of working for a leading fashion magazine and the importance of adaptability.
3. “Working Girl”- illustrates an ambitious professional woman building her career and using effective business language.

Television show:

1. “The Office” is a comedy series set in an office, which is great for understanding the natural English business language at different levels.
2. “Suits” is a legal drama that highlights the business relationships of executives and the importance of rhetoric.
3. “Mad Men” - The series is set in a 1960s New York advertising agency and features high-stakes presentations and boardroom discussions.

Online videos/channels:

1. TED Talks – inspirational lectures on various work-related topics that model dynamic presentation skills.
2. EnglishClass101 is a YouTube channel that teaches English vocabulary and expressions useful in a professional context.
3. Rachel's English is a channel dedicated to spoken English for work situations and interviews.

Podcasts:

1. Entrepreneur on Fire – interviews with successful business leaders about their career paths.
2. The Diary of a CEO – discussions with founders and CEOs on leadership and management.
3. The vocabulary, dialogues, and contexts featured in films, TV series, and media can greatly enrich your professional English skills. They are an interesting complement to textbooks and classroom activities.

The next method is the aforementioned classroom knowledge, which is usually taken directly, sitting in a classroom and learning the language. However, the teaching methodology always considers as many ways as possible to learn English. Lectures on various topics, workshops, and long-term courses to expand your expertise in what you do [2].

The choice of language learning methodology can have a significant impact on professional development, both in terms of speed and quality of language acquisition. Different professions may require different levels of language proficiency, and some methods may be more appropriate for certain career paths than others.

The third method involves language immersion programs, often through travel or living abroad. It is a great option for those who already have a basic level and want to improve their knowledge. Employment in your profession will allow you to improve your knowledge and accent. It will also allow you to grow and climb the career ladder. After all, good language skills will open up new opportunities for you. While living abroad, you can take courses with a career focus and build up critical terminology. Reading local newspapers and documents/emails in the workplace prepares you for a job where English is increasingly used in mixed nationality teams [1].

The fourth and easiest way to learn English is to use apps with interactive learning. It's an interesting way to learn because you can use it anywhere. Another advantage of this method is that you can learn words quickly, as in addition to the words, you can also see visualizations of objects on the screen, which helps you memorize words faster. The goal of such apps is to form the habit of learning a language regularly, every day, in order to maintain progress. The apps also have push notifications that will motivate you to take small steps every day so that you can feel your progress.

Conclusion. Having analyzed the most popular methods of learning English, we can say with certainty that each zone will find the best and most comfortable way to learn English. It's worth bearing in mind that there is no

single easiest way. In my opinion, the best solution is to use all methods in a certain amount to achieve the desired result.

REFERENCES

1. Effect of mobile learning on students' satisfaction, perceived usefulness, and academic performance when learning a foreign language / A. Togaibayeva et al. *Frontiers in Education*. 2022. Vol. 7. URL: <https://doi.org/10.3389/feduc.2022.946102> (date of access: 01.04.2024).

2. Проценко К. Як покращити професійну англійську? П'ять неочевидних порад від тренерки мови із 15-річним досвідом викладання – Forbes.ua. *Forbes.ua* | Бізнес, мільярдери, новини, фінанси, інвестиції, компанії. URL: <https://forbes.ua/lifestyle/yak-pokrashchiti-profesiynu-angliysku-pyat-neochevidnikh-porad-vid-trenerki-movi-iz-15-richnim-dosvidom-vikladannya-11072023-14734> (дата звернення: 01.04.2024).