## Економіка інноваційної діяльності підприємств

Іноземні мови

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## **DREAMING IS NOT BAD**

Stud. A.A. Koriakina, gr. BSHMK-18 Language and scientific supervisor I.I. Televiak Kyiv National University of Technologies and Design

I decided to write this paper with aim to show that a dream is not only childish fantasy. Having analyzed many different life stories not only of ordinary people and also of world celebrities I can say that a dream is more than just our imagination. The study objects are a dream and a change in the dream with growing up.

Everyone of us was a child. And every child, it does not matter whether it is a girl or a boy, had a dream. We wanted to be a princess or a prince. We wanted that magic animals like unicorns walked along the streets. We wanted to get to Wonderland like Alice. In my childhood I, maybe like most girls, watched movies about Barbie and dreamed to be a princess of a fairy country, in which there was always harmony and sweets. Now we all know that it is unreal dreams, but when you are 5 it seems so seriously.

But we get older, more mature and our duties, priorities change and one day you will not have enough time in order to head up and see the sky. It is one of the reasons why people stop dreaming. They are immersed in dull gray days. So there are many examples of people who chose a stable work in the office, although they wanted to be actors, dancers or painters. And now they hate it. Most of all it happens when teenagers have to decide what profession to choose and where then to work. Some of them risk and follow their dreams, others are simply afraid of losing or they follow the thoughts of others.

But it is our life, our mistakes, our defeats. And I think it's never too late to change yourself, change your life and learn something new.

I also had to make a choice where I would study after school leaving. I had to choose a profession, university and specialty. Now some of my classmates are studying to become managers, as their parents wanted, others just take their papers from the university or go to another specialty, because they have understood that it is not their dreams and not their future. Not only teenagers make mistakes and can immediately change something. No, some adult people suddenly understand that it is not their life and decide to change everything.

One of the many examples of people who changed his destiny is the founder of the brand Dior – Christian Dior. He wasn't born with a needle in his hands and he even didn't think about his own house of fashion. His parents wanted that Christian received a career of a diplomat, but he did not work on this specialty for one day. Instead, he was interested in art and decided to open gallery. Unfortunately, it wasn't successful. But he didn't give up his idea. Christian started to draw sketches of women's clothing and hats, which interested tailors. In his book «Dior by Dior: The Autobiography of Christian Dior» Christian tells us about his difficult way, finding his place in life and following his dream [1]. After the war, when the world was depressed, Christian Dior created his style «New Look» for women, due to which, he opened his own house of fashion, which is now known all over the world. He proved that there is always a chance to change their lives.

Someone thinks that people, who have dreams, aren't serious, they don't know what they want and etc. But it is not true. The dream fills us, makes our life more interesting. And it is so important. It is important not to give up and stop dreaming. You must follow the call of your heart.

So Anna Wintour, the chief editor of the American magazine Vogue, did. When Anna was a teenager she was involved in fashion journalism. Her career started in the British magazine and for 6 years she has gone from the reviewer to the deputy editor. Anna said to her colleagues many times that she wanted to be a chief editor of Vogue and changed that magazine. And she really did it! Anna Wintour has led Vogue already 31 years and she is an example of how to go to her dream.

Besides, now Anna Wintour is one of the most famous women who is successful and self-confident. The nickname, which she has is «nuclear winter». Everyone know Anna like strict, demanding and tough boss, but, no matter what, they respect her and her professionalism. There are

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legends about Anna Wintour in world of fashion. So, in 2003 Anna's ex-assistant wrote the book with a title «The Devil Wears Prada» [2]. The main character of this book is a prototype of Anna Wintour. And in order to prove it in 2006 on the movie premiere «The Devil Wears Prada» Anna was dressed from head to toe in Prada. Also, in 2009 the documentary movie «The September Issue» was filmed by director R.J. Cutler, in which the main characters were Anna Wintour and many other famous designers and models [3]. About her job Anna said: «You have to love what you do. Do not just think that this is a good job, but truly believe in it».

The famous American cartoonist and founder of Empire World Cartoon «The Walt Disney Company» - Walt Disney always said: «If you can dream it, you can do it». One might think that only creative people or people who deal with art, fashion can dream, but I will prove now that this is not. Our dreams depend on our personality, our character and of course it depends on our age. Even people, who work in banks or are engineers, firefighters, can dream. Yes, their dreams will be absolutely different. Some of them will dream about, maybe, a good salary, others about friendly and happy family. But all these dreams, no matter what they are, have the right to exist.

I would like to thank my parents, who fully support me in my choice. They did not put pressure on me, but I always felt their support and could ask for advice at any moment. I felt support not only from my relatives. My school teachers helped me to choose a good university and just supported me. My labor teacher helped me to improve my artistic skills and gave me some useful advices about design and fashion industry. It was very important for me to know that I am not alone, that my close people believe in me and understand how it is important for me.

Now my dream is not so unreal, my dream about who I am, what I want to be and what I want to achieve in future.

My name is Angelina and I am 17. I have always been a creative and active child. At school I was engaged in Petrykivka painting and took part in different exhibitions. And also I did the folk dances for 11 years. Now I am a first year student of the specialty technology of light industry. And I am dreaming to be a fashion designer. How did it all begin?

Maybe, at first I seriously thought about it when I logged into Instagram. It was about 4 years ago. I started to follow on designers, houses of fashion and it interested me. This world is so bright and shiny. I have wanted to be a part of it. That is why I entered this university. I want to create something new, my own style, I want to turn the whole world to the fashion and be on same level with such world fashion brand like Oscar de La Renta, Dolce & Gabbana, Versace and others. Through my work I want to do famous our country, because clothes can to show culture, history and soul whole country. I want to hear: «Oh, it is Angelina the famous designer from Ukraine».

I dream of being a designer. And it's more than just a dream. I really want to achieve it. I can confidently say, my dream has become my purpose in life.

I think that I was lucky to be born in the 21 century, because my generation has very big possibilities in order to achieve their dream and do a favorite job. For example, recently on one of the Ukrainian channels a new television show began, with the aim to choose better novice designers, and ultimately the best of them will get money to create their own brand of clothing. And it is really cool, because novice designers who have no experience, it is difficult to start something and achieve glory in the world of fashion.

I am at the first course at the university now. And maybe it is too early to make plans, but in future after graduation I would very much like to start working with well-known brands and open my own brand of clothing.

But now I am here and I hope that my dream comes true. Just remember, dreaming is not bad.

Keywords: dream, design, world of fashion, purpose in life, make a choice.

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